

Economía de la biodiversidad

24 nov. 2014, CONAMA (Madrid)



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A close-up photograph of a bright red flower in full bloom, set against a background of green leaves and a spiky seed head. The flower's petals are layered and have a slightly ruffled texture. The background is softly blurred, highlighting the flower as the main subject.

1. ¿Por qué economía de la biodiversidad?

¿Economía...? ¿...biodiversidad?

- **TEEB**
 - **Valoración del Capital Natural**
- **Rio +20**
- **Contabilidad del Capital Natural**
 - **Cuentas nacionales**
 - **Empresarial**

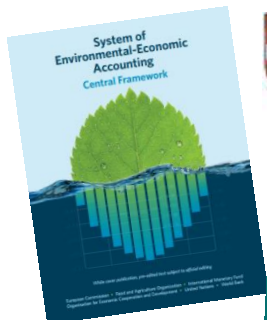
An aerial photograph of a large, circular, brown, textured field, possibly a dry lake bed or a large-scale agricultural field. The field is composed of many concentric, slightly irregular rings of brown earth, creating a ripple-like pattern. In the center of the field, there are two distinct, small, green patches of vegetation, one slightly to the left and one slightly to the right of the center. The overall appearance is that of a large, circular, brown, textured field with two small green patches in the center.

2. ¿Dónde estamos?

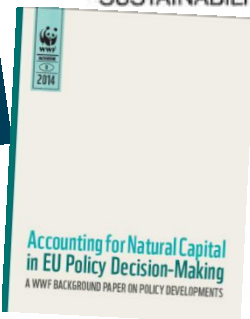
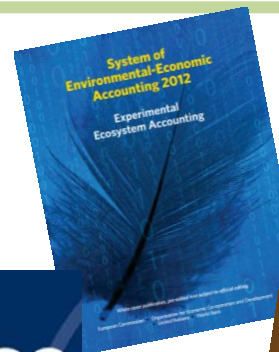
¿Dónde estamos?

- **Rio +20**
- **COP 10 Protocolo de Nagoya**
- **Estrategia Europea de Biodiversidad**

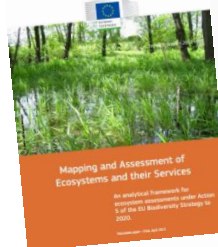
2. ¿Dónde estamos?



NATURAL CAPITAL COALITION



Natural Capital Declaration.



Financial sector leadership on natural capital



NATURKAPITAL BUSINESS CASE MÄRKTE RESS



THE PRINCE'S ACCOUNTING FOR SUSTAINABILITY PROJECT



wbcsw

business solutions for a sustainable world

A wide-angle photograph of a lush green field, likely a cornfield, with a distinct winding path or furrow cutting through it. The field extends to rolling hills in the distance under a clear, light blue sky. The lighting suggests a bright, sunny day.

3. Próximos pasos

¿Y ahora qué?

- **Tendencias:**
 - **Contabilidad**
 - **Reporting integrado**
 - **Mecanismos financieros**

MUCHAS GRACIAS...

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